

Unique NovaMin[®] calcium-phosphate technology is designed to occlude dentin for immediate relief of dentin hypersensitivity^{2,9}

What is NovaMin[®]?

A synthetic active ingredient used in professional dental products.

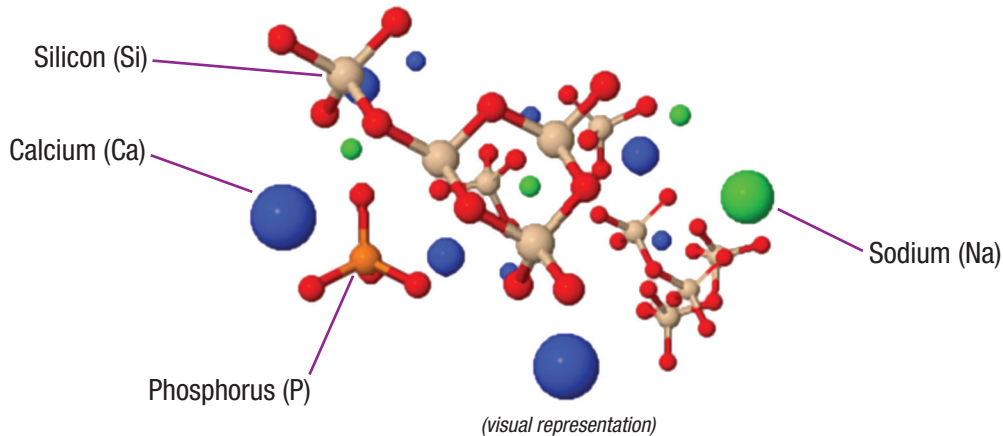
DESCRIPTION¹

- Breakthrough technology
- White powder
- Amplifies the natural protective and repair mechanisms of saliva
- Extensively proven in clinical and scientific studies³ including two published clinical studies^{1,2}

TECHNICAL BREAKDOWN¹

- Comprised of calcium, sodium, phosphorus, and silicon—all natural elements found in the tooth
- Identified chemically as *Calcium Sodium Phosphosilicate*
- 3 step process leads to the formation of hydroxyapatite-like crystals

How NovaMin[®] works



NovaMin[®] comes into contact with saliva and releases Ca^{2+} and PO_4^{3-}

